

## MANAGE MICRO-FINANCE WITH EASE!"













MICRO-FINANCE MANAGEMENT e-ERP





## **OPTIMUM MICRO-FINANCE MANAGEMENT**

**Optimum Micro-Finance Management** is a document driven total solution designed and developed to manage all types of Micro-Finance businesses. It can adapt to all types of trading businesses simply by configuring its parameters.

**Optimum** offers the most effective bilingual ERP solution to the first-time user as well as to companies wishing to upgrade their existing total solution systems while availing themselves of the latest technological advancements.

Optimum caters to all Micro
-Finance businesses such as
Fast Moving Consumer Goods
(FMCG), hospitality, fashion,
electronics, etc. With its powerful
parameterization, Optimum can
easily fit into any trading business
type.

Micro
n as oods shion, owerful m can business

De implemented

**Optimum** products can be implemented as stand-alone modules or as a full suite of modules (ERP). Further to this Optimum can also be implemented with limited or full functionalities of any module.

**Optimum** has earned the reputation of one of the best ERP solutions provider in the Middle East within a short period of time. The product is Microsoft Certified for Windows Server.



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Optimum Micro-Finance ERP is a full-fledged E-ERP (Electronic Enterprise Resource Planning - Total browser base) system that covers all operations of micro-finance banks and other institutions. It is a multi-company, multi-branch and multi-location system. It is capable of handling complete loan management at micro level.

**Optimum Micro-Finance ERP** is a multi-currency software at the commitment level and at the settle-ment level. It has in-built limit authorization and workflow approval processes. The drill down facilities are incorporated in the system at all levels. The inquiries and reporting capabilities ease the job and give a competitive edge to the users and to the organization.

## **Technologies:**

- Intranet / Internet based
- Accessible Through Any Browser
- ASP.NET & C# Development Tools
- Microsoft SQL Database
- Mobile Application

## **Why Optimum?**

- Current Accounts Management
- Compliance with CBB Laws
- Multi-Branch
- Multi-Currency

## **Product General:**

- Business Intelligence Reporting
- In-Built Document Workflow

- Fully Integrated ERP

## **Product Specific:**

- Full Micro-Loans Management
- Forms Designer
- Multi-Store / Multi-Location

- Bi-Lingual Arabic/English
- Powerful Security Control

- Micro-Finance
- Procurement & Supply Chain

Micro-Finance (E-ERP) Modules:

- Inventory Management
- **Times** Financial Management
- ♣ Fixed Assets
- # HRMS
- Time & Attendance
- A CRM
- Business Intelligence Reporting









Optimum Micro-Finance module is an integrated web-based system for management of small loans by micro finance banks. It supports the cloud based platform where the data would be hosted on cloud servers and then the system can be used over the internet

## Why Optimum?

## **Product Specific:**

- Integration With Core Banking
- Manage All Procurement
- Manage All Human Resources
- Manage All Fixed Assets
- Manage All Inventory
- Manage All Time Attendance

## **Product General:**

- Business Intelligence Reporting
- In-Built Document Workflow
- Bi-Lingual Arabic/English
- Powerful Security Control
- Fully Integrated ERP

**Optimum Micro-Finance** module rovides a powerful Security and Workflow. Specific system and operational roles can be defined at user or user group levels. A powerful document workflow ensures the smooth flow of documents within the organization.

## **Technologies:**

- Intranet / Internet based
- Accessible Through Any Browser
- ASP.NET & C# Development Tools
- Mobile Application

## • Microsoft SQL Database

## **Micro-Finance Functionalities:**

- Loans Setup
- Loan Application
- Current Accounts
- Loans Management
- Customer Services Management
- Inquiries & Reports







Manage All



















Optimum Procurement & Supply Chain covers the full procurement cycle, from departmental / purchase request, quotation request, purchase orders, deliveries and invoices to payments. It is fully integrated with Optimum Inventory and Fixed Assets Modules.

## Why Optimum?

## **Product Specific:**

- Full e-Procurement Cycle
- Vendor Portal
- Contracts Management
- All Type Of Payments
- Integrated With Inventory
- Integrated With Fixed Assets

## Product General:

- Business Intelligence Reporting
- In-Built Document Workflow
- Bi-Lingual Arabic/English
- Powerful Security Control
- Fully Integrated ERP

It includes full fledged Vendor Contracts module where you can manage all general expenses and support contracts in terms of contract administration, payment schedule with reminders and expense amortization.

## **Technologies:**

- Intranet / Internet based
- Accessible Through Any Browser
- ASP.NET & C# Development Tools
- Microsoft SQL Database
- Mobile Application

# **NVENTORY MANAGEMENT** "Multiple Stores, Central Control"

**Optimum Inventory Management** module controls the organizations inventory, whether it is for internal use or for resale. It maintains a fully-fledged inventory profile containing all aspects such as Product Information / Specifications, Re-Order level and quantity, Lead time, etc.

## Why Optimum?

## **Product Specific:**

- Inventory Profile
- Inventory Specifications
- Multi-level Structure
- Multi-level Categorization
- Multiple Stores & Locations
- Assembly Management

## **Product General:**

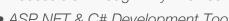
- Business Intelligence Reporting
- In-Built Document Workflow
- Bi-Lingual Arabic/English
- Powerful Security Control
- Fully Integrated ERP

It has a multi-currency, multi-store, multi-location and multi-level inventory structure. The open parameterization structure, drill down facilities, the inquiries and reporting capabilities give the best control over the organization's inventory.

## **Technologies:**

- Accessible Through Any Browser
- ASP.NET & C# Development Tools





- Microsoft SQL Database
- Mobile Application

## **Procurement & Supply Chain Functionalities:**

- Purchase Reconciliation Management
- Quotation Request Management
- Quotation Evaluation Management
- Purchase Order Management
- Goods Received Note Management
- Invoice Register Management
- Payment Voucher Management
- Vendor Contracts Management
- Vendor Portal
- Dashboards, Inquiries & Reports



## **Inventory Management Functionalities:**

- Inventory Profile
- Goods Received Notes Management
- Goods Returns Management
- Inventory Deductions Management
- Inventory Additions Management
- Physical Inventory Management
- Direct Delivery Management
- Assembly Management
- Dashboards, Inquiries & Reports







**Delivery Notes** 

Management



















Reporting



Optimum Financial Management module is a fully-fledged Activity-based Cost accounting (ABC) ledger that has unlimited segments of chart of accounts, accounts setup, profit centers, and cost centers. It is a multi-company, multi-branch and multi-currency system.

## Why Optimum?

## **Product Specific:**

- Online Real-time Financials
- Budget Vs. Actual Reporting
- Sub-ledger Financials
- Accounts Reconciliation
- Automated Journal Vouchers
- Dynamic Reporting

## **Product General:**

• Business Intelligence Reporting

**Financial Management Functionalities:** 

• In-Built Document Workflow

Journal Vouchers Module

• Preset Journal Vouchers Module

• Account Reconciliation Module

 Activity/Cost (ABC) Structure Module Customer/Vendor Sub-Ledger Module

• Financial Reporting Module

• Financial Structure Module

- Bi-Lingual Arabic/English
- Powerful Security Control
- Fully Integrated ERP

• Budget Module

It has a fully-fledged built-in Customer sub-ledger.

It has powerful parameterization, drill down facilities, inquiries and reporting capabilities allowing the user to retrieve any information at the click of a mouse.

## **Technologies:**

- Intranet / Internet based
- Accessible Through Any Browser
- ASP.NET & C# Development Tools
- Microsoft SQL Database
- Mobile Application

# **FIXED ASSETS** 'Know The Real Value Of Your Assets"

Optimum Fixed Assets module records all the fixed assets bought or capitalized, whether tangible or intangible. It manages assets related documents, assets tracking, and assets maintenance. It keeps track of all assets movements.

## Why Optimum?

## **Product Specific:**

- Assets Tagging
- Assets Barcoding
- Assets Depreciation
- Assets Administration
- Assets Register With Pictures
- Assets Documents

## **Product General:**

- Business Intelligence Reporting
- In-Built Document Workflow
- Bi-Lingual Arabic/English
- Powerful Security Control
- Fully Integrated ERP

The system maintains full financials related to Fixed Assets.

Depreciation can be calculated using all universally accepted depreciation methods. It manages all types of asset disposal. It has a full-fledged reporting and inquiry system.

## **Technologies:**

- Intranet / Internet based
- Accessible Through Any Browser
- ASP.NET & C# Development Tools
- Microsoft SQL Database
- Mobile Application

## **Fixed Assets Functionalities:**

- Assets Registration & Profiling
- Assets Documents
- Assets Tracking
- Dashboards, Reports & Inquiries









- Assets Maintenance
- Assets Financials





Administration



















**Optimum HRMS** covers all aspects of Human Resources required by any organization. It is parameterized to accommodate labor and social insurance laws of any country. The company structure and specific policies and procedures can be easily mapped in the system.

## Why Optimum?

- Labor Law Compliance
- Social Insurance Law
- Map Company Structure
- Map Company Policies
- e-Recruitment Management
- Personnel Management
- Leaves Management
- Payroll Management
- Loans Management
- Training Management
- Appraisals Management
- Staff Development Management

The system covers full processes of e-recruitment from online vacancy posting to hiring personnel with full employee profile, leaves and documents, payroll and loans. Additionally it includes full training, appraisals and staff development modules.

## **Technologies:**

- Intranet / Internet based
- Accessible Through Any Browser
- ASP.NET & C# Development Tools
- Microsoft SQL Database
- Mobile Application

# TIME & ATTENDANCE "The Only Complete Time Attendance Solution"

Optimum Time & Attendance covers access control, roster and workforce management, project time sheet and attendance. It can manage all type of shifts and rotations with the functionalities of workforce management and time sheet for project management companies.

## Why Optimum?

## **Product Specific:**

- Real-Time Access Control
- Shifts Management
- Attendance Control
- Workforce Management
- Project Time Sheet
- Time & Attendance Indicators

## **Product General:**

- Business Intelligence Reporting
- In-Built Document Workflow
- Bi-Lingual Arabic/English
- Powerful Security Control
- Fully Integrated ERP

It's Access Control provides centralized online real-time view of the time in and out of employees. Workforce Management is used to allocate manpower to projects with Time Sheet generated for each project. The module can be linked to Optimum HRMS module.

## **Technologies:**

- Accessible Through Any Browser

- Intranet / Internet based
- ASP.NET & C# Development Tools
- Microsoft SQL Database
- Mobile Application

## **HRMS Functionalities:**

- Recruitment with Online Portal
- Personnel Administration
- Documents Management
- Leaves Management
- Payroll Management
- Loans Management
- Training Management
- Appraisals Management Organization Structure
- Dashboards, Inquiries & Reports



## **Time & Attendance Functionalities:**

- Access Control Management
- Roster Management
- Attendance Management
- Project Time Sheet Management
- Workforce Allocation
- Dashboards, Inquiries & Reports







Roster

Management

Workforce Management





















**Customer Services** 



## **CUSTOMER RELATIONSHIP MANAGEMENT (CRM)** 'Every Potential Realized"

Optimum Customer Relationship Management (CRM) covers the complete cycle of sales module from creation of Customer Account. Contact, Lead & Opportunity Follow-up, Quotations and Order to Invoice Generation.

## Why Optimum?

- Centralize Customer Information
- Automate Marketing Interactions
- Provide Business Intelligence
- Facilitate Communications
- Track Sales Opportunities
- Analyze Data
- Responsive Customer Service
- Business Intelligence Reporting
- In-Built Document Workflow
- Bi-Lingual Arabic/English
- Powerful Security Control
- Fully Integrated ERP

The Marketing module can plan, manage and track the marketing campaigns from development to launch. The Customer Services module includes the Contracts. Case Management and Service Scheduling with online Customer Interaction and Feedback.

## **Technologies:**

- Intranet / Internet based
- Accessible Through Any Browser
- ASP.NET & C# Development Tools
- Microsoft SQL Database
- Mobile Application

# **BUSINESS INTELLIGENCE REPORTING** "Hassle Free Reports!"

Optimum Business Intelligence provides the most user-friendly mechanism to transform, access, analyze and present your business data in the most stunning way. It helps users to turn complex data into actionable insights that can be easily understood.

## Why Optimum?

## **Product Specific:**

- Transform Your Data
- Access Any Data
- Deliver Insights Anywhere
- Modernize Enterprise Reporting
- Create Interactive Reports
- Pivot Reporting
- Electronic Alerts

## **Product General:**

- Business Intelligence Reporting
- In-Built Document Workflow
- Bi-Lingual Arabic/English
- Powerful Security Control
- Fully Integrated ERP

Users can connect virtually to any Optimum ERP data, both in the cloud or the local server. They can also analyze the data and share insights on the web or on mobile devices. Users can generate and share rich and interactive reports to visualize and analyze your data.

## **Technologies:**

- Intranet / Internet based
- Accessible Through Any Browser
- ASP.NET & C# Development Tools
- Microsoft SQL Database
- Mobile Application

## **Business Intelligence Reporting Functionalities:**

- Data Transformation
- Data Analysis
- Data Delivery
- Interactive Reports Creation











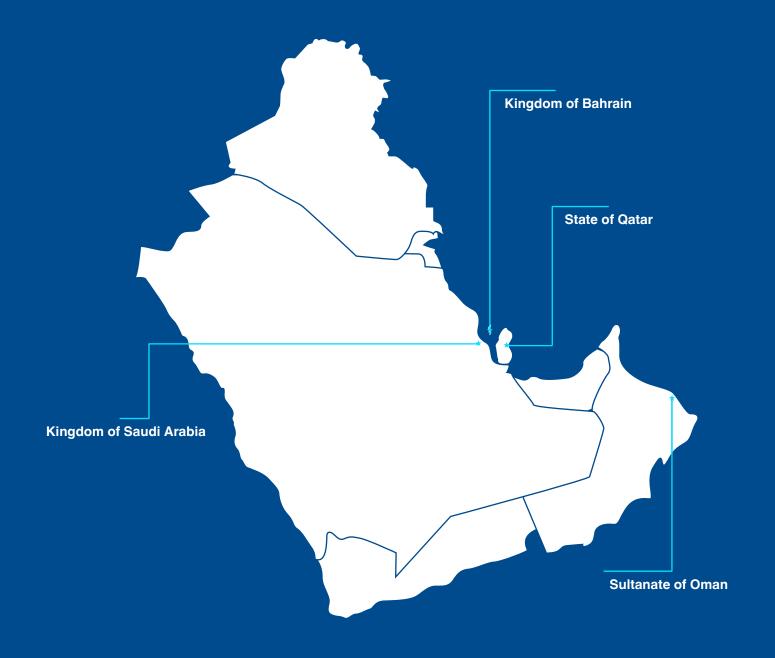
Data Analysis

## **Customer Relationship Management Functionalities:**

- Sales Module
- Marketing Automation Module
- Customer Services Module
- Analytics and Reports



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